

‘Stand Up For Standout Library Friends’ 2020 Nomination Form

Almost every Friends of the Library group can boast a few standout members – movers and shakers whose dedication, creativity and boundless energy help the organization overcome obstacles. In recognition of this fact, MALF is pleased to announce the return of “Stand Up For Standout Friends” for its 5th consecutive year.

Each member group is invited to put forward the name of one individual for this special annual honor, in thanks for standout efforts in furtherance of their work and mission. See mnlibraryfriends.org for more details, including recommended selection criteria and a list of “perks” for Standout Friends.

In order to participate, we ask that your Friends of the Library group make their selection and submit this form – along with an explanatory cover letter – to us by **August 7, 2020**. Please do so via email (to: info@mnlibraryfriends.org).

Your cover letter should address why your Friends organization wishes to honor this individual as a Standout Friend. Explanation of reasoning and qualifications should run a minimum of 100 words (though longer is perfectly acceptable). Supplemental letters of support and photos are highly encouraged.

‘Standout Friend’ Nominee: _____

Friends of the Library (FOL) Group: _____

Nominee Phone: _____ Nominee Email: _____

Nominee Mailing Address _____

Submitted By: _____ Position: _____

Phone: _____ Email: _____

**Please note new Video Tribute
application appendix (pg. 2)!**

Please ‘check’ the boxes to acknowledge that:

- My Friends organization is a member of MALF, and attached to a public, K-12, college, or special library in Minnesota.
- I am submitting this nomination on the authority of my FOL group.
- Standout Friend nominee is aware of our intent and agrees to be honored in this way.
- We did not honor this Friend as ‘Standout Friend’ in the 2016, 2017, 2018, or 2019 award cycle.

**APPLICATION APPENDIX:
VIDEO TRIBUTE**

As a substitute for our yearly in-person celebration of Standout Friends, MALF will create a short video compendium spotlighting the character and achievements of each 2020 honoree. This video tribute will premiere in late September as part of a larger virtual event currently in the works (and will be available to you and others in perpetuity after that date).

Don't worry – we'll do the hard part! However, to make this piece of the recognition platform a success, we strongly suggest the following:

1. Please share at least one, and preferably several, photographs. Naturally, head shots or photos featuring your Standout Friend “in action” at the Library are especially strong candidates. However, we also welcome photos from past book sales and other fundraisers; photos of furnishings or materials purchased thanks (at least in part) to your Standout Friend's efforts; and other such visuals that contextualize the “story” of your honoree. If applicable/desirable, please provide a photo credit for each.

I am including photograph(s) for inclusion in the Stand Up for Standout Friends video tribute.

I will round up photos and email to info@mnlbraryfriends.org by Friday, August 7.

2. In addition to photos, MALF will include text slides and an audio voiceover spotlighting the key contributions and accomplishments of each Standout Friend. We are aiming for approx. 100 words, and a voiceover of roughly one minute, for each recipient.

While not a strict requirement, we highly recommend that you – the submitter – pull together this language. It ensures that your Friend's brief section hits all the notes you intend. You are welcome to draw liberally from letters of recommendation and other supplementary materials provided as part of the base nomination. If preferred, MALF can craft the 100-word summary.

We would like to script the approx. 100-word summary for the video.

MALF is welcome to draft the portion of the SUFSF script devoted to this recipient.

3. Likewise, the voiceover may be most impactful coming from a colleague or friend in your hometown who knows the candidate well. We encourage each submitter to record the audio, or enlist someone else to make this contribution. In this event, a MALF representative will be in touch with you over the summer about recording. Here again, we'll do the hard parts! You can do it from the comfort of your own home, and it should take no more than 5 minutes of your time.

Alternatively, a MALF board member can stand in and record your candidate's written commendation.

We will supply the voiceover. Email the below person to arrange a time to record.

Name: _____

Relationship to Candidate: _____

Email: _____

MALF may record the VO for this portion of the video.