

PROGRESS COMMENTS

GOAL 1: ENHANCE SERVICES AND RESOURCES

Expand programs, resources, and activities for teens and 'tweens

Examine and analyze broad of use of collections and make changes, which could include:

- a. expanding Spanish and other language and cultural materials
- b. growing digital and downloadable materials and resources

Evaluate demand for online service delivery versus physical collections and service and redistribute budget allocations as needed

Expand scope of adult programming to meet the needs of varied interests and age groups

Establish the Library as a place to access technology not available at home

Create a plan to incorporate technology for meeting rooms and collaborative spaces

Off track /not started	On track minor issues	On track no issues

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GOAL 2: RAISE AWARENESS AND PROMOTION OF THE LIBRARY

Update marketing plan, especially targeting underserved audiences and non-users



Review use of social media to ensure messages are reaching desired audiences



Develop additional methods to attract new and existing users to the range of Library services

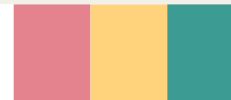


Improve the website to increase ease of use by all users



GOAL 3: Extend Access to Library Services

Deepen and extend partnerships with local schools



Evaluate and explore changing/adding the hours when programs, especially for younger children, are offered to better accommodate a variety of schedules



Explore/find options to remove or lessen the impact of library fines



Expand outreach to and involvement with the Latinx community



Broaden community partnerships, especially in the areas of social and mental health services and cultural/literary programming



GOAL 4: IMPROVE PHYSICAL SPACES

Rework, enhance and possibly expand the teen area

Evaluate current public computer use and consider options for patron privacy and mobility

Make the outdoor space more friendly and usable, especially for children and caregivers

Explore options for adding small meeting rooms

Improve signage and wayfinding tools for patrons inside the Library

Designate a gender neutral bathroom(s)

Explore options for using unused land near parking lot

Identify and promote environmental sustainability within the building



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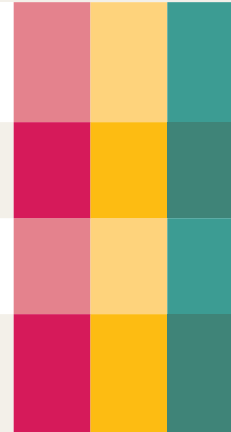
GOAL 5: INCREASE LIBRARY RESOURCES

Increase library resources through partnering with local organizations [include grants?]

Explore initiatives to advocate for and increase public funding

Determine staffing increases or changes required to meet strategic plan goals

Work with the Library Foundation and Friends to continue to grow private support for programs and activities



GOAL 6: Engage with City Initiatives including the Equity, Diversity and Inclusion Committee and the Arts, Culture, and Heritage Strategy

Engage with the City’s Art, Cultural and Heritage Strategy

Work closely with the city and county EDI Committees to develop objectives for improvement in equity, diversity, and inclusion

- Evaluate the physical space and identify initiatives to better reflect the community
- Review library services (collections, programs) for potential improvements
- Ensure that Library promotion and messaging is inclusive of the community
- Create a plan for regular training for staff in EDI issues and customer service



Off track /not started
On track minor issues
On track no issues