

*Join the Minnesota Association of Library Friends for...*

## **Strengthening Friends: Fueling Relevancy and Impact**

Friends of the Library groups large and small often suffer from a handful of common problems: dwindling and aging membership, mediocre fundraising success, and perhaps most pernicious of all, mission creep. Well, you should take some amount of solace in the knowledge that these issues are not unique to you. Indeed, they are not even unique to Friends! In today's nonprofit landscape, 501c3's of all types and stripes experience these same stressors.

Long-time nonprofits coach and consultant Sandy Anderson knows this better than most. "We're living in a time when charities are expected to do more with less," she explains. But assuming that a fresh infusion of donors and volunteers is not forthcoming, where does that leave us? "In short, we need to shift the conversion from doing more with less, to doing what's relevant." Naturally, this pivot is easier said than done, but it is most certainly attainable.



With this in mind, MALF cordially invites you and your Friends colleagues to join Sandy Anderson for a hands-on workshop: "Strengthening Your Organization: Creating 'Tables' That Fuel Relevancy and Impact." We're bringing this free, engaging session to:

**Duluth Public Library**  
520 W. Superior St., Duluth  
Tuesday, August 28

**Saint Michael Public Library**  
11800 Town Center Dr., St. Michael  
Wednesday, August 29

**Northfield Public Library**  
210 Washington S., Northfield  
Thursday, August 30

Everyone is invited to sign up for this FREE workshop! It is not necessary to be a member of MALF or any Library Friends organization to attend – but you must pre-register. Do so online at [mnlbraryfriends.org](http://mnlbraryfriends.org) or [bit.ly/2lokBby](http://bit.ly/2lokBby). Registration for all three sessions opens Monday, July 9 and closes Friday, August 17. See you soon!

