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FOR IMMEDIATE RELEASE

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**MALF Announces FREE Summer Workshop Series:
“Strengthening Your Organization:
Creating ‘Tables’ That Fuel Relevancy and Impact”**

*Nonprofits Coach Sandy Anderson Visiting
Duluth, Saint Michael, and Northfield in August*

(June 26, ST. PAUL, Minn.) – Few buzzwords are as maddeningly vague and subjective as “relevancy.” It’s a byword that library supporters use more often than most. How many times have you heard - or made - an argument about why public libraries remain a relevant and needed resource in the 21st century?

Nonprofits coach Sandy Anderson has made a *career* out of helping nonprofit organizations (of all types and stripes) step back and unravel what relevancy *truly* means in their sphere. In partnership with MALF, Ms. Anderson will bring her decades of expertise and experience to Friends of the Library audiences this fall.

We hope you can join us in August for a free, half-day workshops: “Strengthening Your Organization: Creating ‘Tables’ That Fuel Relevancy and Impact.”

Duluth Public Library

520 W. Superior St., Duluth, MN
Tuesday, August 28 (10 a.m.-3 p.m.)

Saint Michael Public Library

11800 Town Center Dr., St. Michael, MN
Wednesday, August 29 (10 a.m.-3 p.m.)

Northfield Public Library

210 Washington St., Northfield, MN
Thursday, August 30 (10 a.m. - 3 p.m.)

“We’re living in a time when charities are expected to do more with less,” explains Anderson. But assuming that a fresh infusion of donors and volunteers is not forthcoming, where does that leave us? “In short, we need to shift the conversion from doing more with less, *to doing what’s relevant.*” **-continued-**

In addition to the keynote, attendees will participate in small group roundtables, plus have a chance to share their thoughts and experiences during an hour-long idea exchange session – a MALF workshop staple, and one of participants’ best opportunities all year round to network and share with Friends from across Minnesota.

"Strengthening Your Organization: Creating ‘Tables’ That Fuel Relevancy and Impact" is FREE to attend, and it is not necessary for you to be a member of MALF or any Library Friends organization to do so. A complimentary lunch will be provided at each location. Pre-registration is required, to ensure the appropriate number of lunches and informational packets. Register between **Monday, July 9** and **Friday, August 17**, at bit.ly/2IokBby or mnllibraryfriends.org.

***About MALF.** A strong presence on the Minnesota library scene since its founding in 1979, the Minnesota Association of Library Friends (MALF) is a Saint Paul- based private foundation that aims to connect the many and diverse Friends of the Library organizations located in Minnesota both to one another and to a wide array of resources supporting their advocacy and fundraising efforts. For more information, visit mnllibraryfriends.org.*

***About Sandy Anderson.** Sandy Anderson is an Austin, Minnesota- based business coach and life counselor. Her core competencies include big-picture organizational visioning, workplace culture creation, authentic stakeholder engagement strategies, and processing transition. She is adept at Gallup CliftonStrengths™ Assessments and a suite of other tools she uses to inform and empower nonprofits and entrepreneurs. For more information, visit sandyandersonconsulting.com.*

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