Minnesota Association of Library Friends

Evy Nordley Award for Best Project by Friends of Libraries

To reinforce and publicize the importance of successful Friends of the Library projects, the MALF Board of Directors will offer an award for achievement in Friends’ support for Minnesota libraries. Award criteria and guidelines are below. The entry form is page two.

Why apply for award: Learn from all applicants and projects. Finalists will be asked to give a ten-minute presentation describing the design, development and impact of their Friends effort. The award will be presented during The Annual Conference of The Minnesota Library Association on October 10-11, 2013 in St. Cloud, MN. Learn about conference programming, lodging and registration at www.mnlibraryassociation.org. Award finalist presentations will be during Library Friends and Trustees Day on October 10 or October 11. MALF will present a check for $1,000 to the award winner — and will present $250 to two recipients of certificates of recognition. MALF hopes that all Friends’ organizations will participate as we recognize, share, and reward effective Friends of the Library activities.

2013 Best Project by Friends of Libraries
- Award Criteria and Application Guidelines -

Who May Apply: Friends of the Library organizations in Minnesota that are current members of the Minnesota Association of Library Friends (MALF) may apply. Application and payment for new or renewed membership in MALF will be accepted with an Award entry form. MALF membership forms and award application are at www.mnlibraryfriends.org. The award will be made to a Friends organization rather than to an individual.

What May be Submitted:
1. Any Friends-supported project will be considered. Examples include a brochure or publication, a service, an event, fundraiser, newsletter, Web-page, membership drive or campaign.
2. Efforts jointly sponsored or developed with the library or with other groups, such as local businesses and agencies, are eligible, as are projects that received assistance from other agencies. As long as the library or Friends of the Library was the primary benefactor, the submission is eligible.
3. The project must have been implemented after January 1, 2012.

How to Apply: Friends of the Library organizations may submit more than one entry. Fill out one entry form for each Friends project. Add pages and enclose sample(s) with your entry. Photographs may be substituted for an item or event. Entries must be received by June 15, 2013.

Entries Should Be Mailed To: Minnesota Association of Library Friends, “Best Project by Friends” Award, MALF, 325 Cedar Street, Suite 555 Saint Paul, MN 55101-1055. The completed entry form should ALSO be sent by e-mail to info@mnlibraryfriends.org. Snail mail and email are required.

How Entries Will Be Judged: All entries must be received by June 15, 2013. Judges will then select the award winners. Finalists will be notified. Citizens across Minnesota are encouraged to attend the one-day mini-conference for Friends of Libraries. At the Minnesota Library Association Annual Conference in St. Cloud on October 10-11, 2013, the finalists will make a ten-minute presentation about their project, addressing the following criteria:

- Impact, outcome or results
- Objectives
- Planning Process
- Participants
- Cost Effectiveness
- Publicity
- Evaluation Method
- Target Audience
- Funding Source

Contact: Minnesota Association of Library Friends, info@mnlibraryfriends.org, 651-366-6492 (office), 651-222-1988 (fax), 325 Cedar Street, Suite 555, Saint Paul, MN 55101-1055