

# Minnesota Association of Library Friends

## Evvy Nordley Award for Best Project by Friends

To reinforce and publicize the importance of successful Friends of the Library projects, the MALF Board of Directors will offer an award for achievement in Friends' support for libraries. Award criteria and guidelines are below. Finalists selected by a judging committee will be asked to give a ten-minute presentation describing the design, development and impact of their Friends effort. The award will be presented during The Minnesota Library Association Annual Conference on October 8-9, 2014. Learn about conference programming, lodging, and registration at [www.mnlibraryassociation.org](http://www.mnlibraryassociation.org).

Award Finalist presentations will be during **Library Friends, Trustees & Advocates Day** on October 8 or 9, 2014. MALF will present a check for \$1,000 to the award winner — and will present \$250 to two recipients of certificates of recognition. MALF hopes that all Friends organizations will participate as we recognize, share, and reward effective Friends of the Library activities.

### 2014 Best Project by Friends

#### - Award Criteria and Application Guidelines -

**Who May Apply:** Friends of the Library organizations that are current members of the Minnesota Association of Library Friends (MALF) may apply. Application and payment for new or renewed membership in MALF will be accepted with an Award entry form. MALF membership forms and award application are at [www.mnlibraryfriends.org](http://www.mnlibraryfriends.org). The award will be made to a Friends organization rather than to an individual.

#### **What May be Submitted:**

1. Any Friends-supported project will be considered. Examples include a brochure or publication, a service, event, fundraiser, newsletter, Web-page, or campaign.
2. Efforts jointly sponsored or developed by the library or with other groups, such as local businesses and agencies, are eligible, as are projects that received assistance from other agencies. As long as the library or Friends of the Library was the primary benefactor, the submission is eligible.
3. The project must have been implemented after January 1, 2013.

**How to Apply:** Friends of the Library organizations may submit more than one entry. Fill out one entry form for each Friends project. Enclose sample(s) with your entry. Photographs may be substituted for an item or event. **Entries must be received by June 15, 2014.**

**Entries Should Be Mailed To:** Minnesota Association of Library Friends, "Best Project by Friends" Award, MALF, 325 Cedar Street, Suite 555 Saint Paul, MN 55101-1055. The completed entry form should also be sent by e-mail to [info@mnlibraryfriends.org](mailto:info@mnlibraryfriends.org).

**How Entries Will Be Judged:** All entries must be received by **June 15, 2014**. Judges will then select the award winner. Finalists will be notified. At the Minnesota Library Association Annual Conference in October, 2014, the finalists will make a ten-minute presentation about their project, addressing the following criteria:

- Impact, outcome or results
- Objectives
- Planning Process
- Participants
- Cost Effectiveness
- Publicity
- Evaluation Method
- Target Audience
- Funding Source

**Contact:** Minnesota Association of Library Friends,  
[info@mnlibraryfriends.org](mailto:info@mnlibraryfriends.org), 651-366-6492 (office), 651-222-1988 (fax),  
325 Cedar Street, Suite 555, Saint Paul, MN 55101-1055. [www.mnlibraryfriends.org](http://www.mnlibraryfriends.org)