

# Minnesota Association of Library Friends

## Evy Nordley Award for Best Project by Friends

In order to reinforce and publicize the importance of successful Friends projects, the MALF Board of Directors is pleased to offer an award for achievement in Friends' support for libraries. Award criteria and guidelines are below.

Note: The award will be presented at the fall 2017 Minnesota Library Association annual conference. Finalists selected by a judging committee will be asked to give a ten-minute presentation describing the design, development and impact of their Friends effort. (Learn about conference programming, lodging, and registration at [mnllibraryassociation.org](http://mnllibraryassociation.org).)

MALF will present a check for \$1,000 to the award winner at this time — and prizes to Certificates of Recognition recipients, as well.

### - 2017 Award Criteria and Application Guidelines -

**Who May Apply:** Friends of the Library organizations which are *current* members of the Minnesota Association of Library Friends may apply. (Application and payment for new - or renewed - membership in MALF will be accepted with an award entry form. MALF membership forms and award application are at [mnllibraryfriends.org](http://mnllibraryfriends.org).) Note again that the award will be made to a Friends organization, rather than to an individual.

**What May be Submitted:**

- 1) Any Friends-supported project will be considered. Examples include a brochure or publication, a service, event, fundraiser, newsletter, website, or campaign.
- 2) Efforts jointly sponsored or developed by the library or with other groups, such as local businesses and agencies, are eligible, as are projects that received assistance from other agencies. As long as the library or Friends of the Library was the *primary* benefactor, the submission is eligible.
- 3) The project must have been implemented after January 1, 2016.

**How to Apply:** Friends of the Library organizations may submit more than one entry. Fill out one form for each Friends project. Enclose sample(s) with your entry if desired. (Photographs make great substitutes for an item or event.) **Entries must be received by Friday, June 16, 2017.**

**Entries Should Be Mailed To:** Minnesota Association of Library Friends, 1080 Montreal Avenue, Suite 2, St. Paul, MN, 55116. The completed forms should ALSO be emailed to [info@mnllibraryfriends.org](mailto:info@mnllibraryfriends.org).

**How Entries Will Be Judged:** Again, all entries must be received by June 16. Judges will then select the award winner(s). Finalists will be notified immediately. During the Minnesota Library Association annual conference in Fall 2017, the finalists will make a ten-minute presentation about their project, addressing the following criteria:

- |                              |                      |                    |
|------------------------------|----------------------|--------------------|
| • Impact, outcome or results | • Objectives         | • Planning Process |
| • Participants               | • Cost Effectiveness | • Publicity        |
| • Evaluation Method          | • Target Audience    | • Funding Source   |

**Contact:** Minnesota Association of Library Friends,  
[info@mnllibraryfriends.org](mailto:info@mnllibraryfriends.org), 651-366-6492 (office), 651-222-1988 (fax),  
1080 Montreal Avenue, Suite 2, Saint Paul, MN, 55116. [www.mnllibraryfriends.org](http://www.mnllibraryfriends.org)